



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

2165
7/16/03
PH
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In re application of:

Applicant : Thomas J. Perkowski
Serial No. : 10/059,076
Filed : January 28, 2002
Title of Invention : AN INTERNET-BASED CONSUMER PRODUCT BRAND
MARKETING COMMUNICATION SYSTEM WHICH
ENABLES MANUFACTURERS, RETAILERS, AND
THEIR RESPECTIVE AGENTS, AND CONSUMERS TO
CARRY OUT PRODUCT-RELATED FUNCTIONS ALONG
THE DEMAND SIDE OF THE RETAIL CHAIN IN AN
INTEGRATED MANNER
Attorney Docket : 100-058USANC0
Examiner : not yet assigned
Group Art Unit : 2165

Honorable Commissioner of Patents
and Trademarks
Washington, DC 20231

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GROUP 3600

THIRD PRELIMINARY AMENDMENT

Sir:

Prior to examination of the above referenced Patent Application, please amend the same as follows:

AMENDMENT OF THE TITLE TO INVENTION:

Please amend the Title of Invention to read as follows:

INTERNET-BASED CONSUMER SERVICE MARKETING COMMUNICATION SYSTEM
EMPLOYING MULTI-MODE VIRTUAL CONSUMER PRODUCT INFORMATION (CPI)
KIOSKS LAUNCHED BY SELECTING CONSUMER PRODUCT INFORMATION
REQUEST (CPIR) ENABLING SERVLET TAGS EMBEDDED WITHIN HTML-ENCODED
DOCUMENTS.

AMENDMENT OF THE CLAIMS

Please delete Claims 1-78 without prejudice or disclaimer and add Claims 79-108 as follows: